



**Aesthetic
Enhancement
Institute**



Special Report on Medical Aesthetics Training

- FREE Lifetime Mentoring
- 150 Day Guarantee
- FREE ICMAP Association Membership
(International College of Medical
Aesthetic Practices)
- The Most Documented Successful Graduates
- The Most Cost-Effective Training
- The Leader in Aesthetic Medical Training
Research and Development

**Barbara Jones, ARNP
President and Founder,
Aesthetic Enhancement
Institute**

- Taught by the Pioneer
of Medical Aesthetic
Training Workshops
- The First Accredited
and Most Credible
National Certification
- The Proven Expert
with 25 years
Experience

TRAINING IS AN INVESTMENT

You Want to Choose the Most
Comprehensive Courses Offering Extensive
Hands-On and One-On-One Instruction.

Barbara Jones Institute Medical Aesthetic Certification Program

Other Programs

Taught by the Pioneer of Medical Aesthetic Training Workshops

- ✓ Barbara Jones, ARNP is accredited by Medicis Corporation as being the Leader in Aesthetic Training
- ✓ Barbara is the author of all training manuals
- ✓ Barbara has worked in both the Field of Plastic Surgery and Dermatology
- ✓ Barbara has been considered as one of the TOP 10 National Speakers by the National Speakers Association (NSA)
- ✓ Barbara teaches every Certification Training Workshop

Marginally Qualified Faculty

- Untested or marginally successful people who lack the basic credentials and experience in aesthetics, education and business
- Teaches erroneous, incomplete or derivative information

The First Accredited and Most Credible National Certification

- ✓ Developed and implemented by the only accredited training institute
- ✓ First national certification for aesthetics recognized by Medicis and Allergan
- ✓ Backed by the most Comprehensive Aesthetic Curriculum
- ✓ The BCMAS credential is trademarked by the U.S. Patent and Trademark Office (Board Certified Medical Aesthetic Specialist)
- ✓ The C-ANS credential is trademarked by the U.S. Patent and Trademark Office (Certified Aesthetic Nurse Specialist)

Low-Quality Imitation

- Frequently a low-quality attempt to imitate the Institute
- Beware of copycat programs
- Not known or recognized by Medicis or Allergan
- Offers dubious credentials with excessive disclaimers

The Proven Expert for 25 Years

- ✓ The Institute's success system is based on the Pioneer's 25 years of Aesthetic experience as well as mentoring thousands of successful graduates
- ✓ The Institute and its team of experts are Guaranteed to be here for you as long as you need us.

Lacks Pioneer's Expertise

- Taught by people with no proven track record or little or NO Aesthetic experience
- NO guarantee these one- or two-person businesses will be here tomorrow.
- 99% of the other companies' trainers have been trained by Barbara Jones

FREE Lifetime Mentoring

- ✓ FREE lifetime mentoring as long as you remain certified
- ✓ All AEI Mentors are full-time practicing aesthetic specialists personally hand-picked and trained by Barbara.

No Guarantee or Free Mentoring

- No mentoring during or after the program. You are left on your own to figure out what to do.

Barbara Jones Institute Medical Aesthetic Certification Program

Other Programs

150 Day Guarantee

- ✓ If you are not completely satisfied with your training you may take the same course again at no additional cost (Didactic portion only) (Hands-on offered with authorization or prior approval)

Limited or No Guarantee

- May require you to sign a contract limiting your refund options

FREE ICMAP Association Membership

- ✓ Membership in the International College of Medical Aesthetic Practices.

No Association

The Most Documented Successful Graduates

- ✓ Written testimonials from thousands of successful Certified Aesthetic graduates

Scant Evidence of Success

- Little or no evidence of successful students
- Many students who have previously taken other companies courses had to retake them with Barbara Jones because they did not receive proper training from the other companies.

The Most Cost-Effective Training

- ✓ We know time is your most valuable asset. You'll complete your Aesthetic Training in one to five days, depending on the number of Courses in which you wish to be certified.
- ✓ You'll use everything you learn. No time is wasted on training you will never use.
- ✓ Guaranteed Hands on Training
- ✓ You can begin to see clients immediately after being certified

Little Value for Your Money

- Limited value for the price
- Promises you hands on but does not follow through
- Hidden charges at their workshops

The Leader in Aesthetic Medical Training Research and Development

- ✓ Devoted Exclusively to Aesthetics
- ✓ All of the Institute's Conferences, Manuals, Seminars, DVDs, Audio CDs are original and developed by Barbara Jones through decades of real-world experience and research with Plastic Surgeons and Dermatologists

No Research

- Does not specialize in Aesthetics
- Lacks experience and expertise to conduct research and development



Barbara Jones, ARNP

- **“The Pioneer of Medical Aesthetics” with Hands-on Training**
- **Founder and President of Aesthetic Enhancement Institute.**
- **Training Medical Aesthetics to Professionals for 25 years**

Choosing an instructor and educational center is an important decision and is the foundation for your future career in Aesthetics.

There are other companies teaching aesthetic practices that have limited credentials and experience. Be responsible; ask for credentials, how long they have been practicing, who trained them and especially how many years their instructors have been teaching. The Aesthetics industry is growing at an exponential rate. Standards of practice are constantly changing and in question.

BARBARA JONES, ARNP, received her Nurse Practitioner education and Certification in Adult Medicine from the University of Miami in 1979. In the early 1980's, Ms. Jones' career refocused while working with a renowned Plastic Surgeon of Boca Raton where she specialized in Dermal Fillers, Sclerotherapy, Chemical Peels, and a Cosmeceutical Skin line. She has performed these procedures on thousands throughout the years.

After joining the practice of a prominent Cosmetic Dermatologist in the early 1990's, Ms. Jones expanded her practice to include Botox[®], Cosmetic Dermatology, Medical Microdermabrasion, Mesotherapy, and IPL/Laser.

Ms. Jones has personally taught the Art and Science of Aesthetics and has Certified over 10,000 Medical Professionals in the US and abroad since the early 1980's. Her expertise, clinical skills and passion for teaching are unprecedented. Ms. Jones individually teaches the professional attendees with one-on-one instruction.

Ms. Jones is considered to be the Number One Trainer for Hands-on Experience in the country. She is listed as one of the Nation's Top Ten Speakers by the National Speakers Association (NSA).

*All Courses
Hands-on Guaranteed!*

Ms. Jones is Recognized as a Trainer and Instructor by:

- **Medicis Aesthetics for Restylane[®], Perlane[®].**
- **Allergan, Inc., for Botox[®] Cosmetic, Coptique[™], Juvederm 30[™], Collagen**

Barbara attends and instructs at every workshop. She is the only trainer that Guarantees your Satisfaction. She has a team of professionals who join her in the training sessions that she has personally handpicked and trained. Ms. Jones authored and copyrighted her Aesthetic Manuals.